

INVITATION TO CERUSI WEBINAR N° 3



# THE POTENTIALS OF SOCIAL INNOVATION FOR THE DEVELOPMENT OF A EUROPEAN CIRCULAR ECONOMY

THURSDAY | 21 OCTOBER 2021 | 03:00-4:15 P.M.

Social innovations have the potential to turn the linear economic model on its head, by designing, testing and implementing alternative sustainable and resilient (business model) development strategies that can catalyse the transition towards a circular economy.

With our third webinar, we take a closer look on the different facets of circular economy and how socially innovative practices contribute to its realisation. Acknowledging the urban-rural disparities we want to understand what circular economy means in different contexts, how we can support it and how social innovations play a role in their implementation. Therefore, we have invited different experts that introduce us to the concept of circular economy, how it is used and applied in different contexts and why social innovation plays a crucial role in the circular transition.

On **Thursday, 21. 10. 2021** our speakers will talk about:



03:00 **Introduction & words of welcome**

*By Wolfgang Haider, ZSI*

03:10 **Changing practices - Circular economy and the role of social innovation**

*By Stefanie Konzett-Smoliner and Wolfgang Haider, ZSI*



03:25 **Changing practices - A dive into socially innovative circular economy projects**

*Short pitch presentation of selected case studies*



03:35 **Including rural regions in the transition to a Circular economy**

*By Harald Wieser, Austrian Institute for SME Research*

03:55 **Q & A**

04:15 **Closing**

When? **21. 10. 2021, 03:00 - 04:15 p.m.**

Where? **Online**, please **register [HERE](#)**

After the registration you will receive a confirmation mail with the link and details for the webinar.

*In its efforts of reaching out to rural change-makers in Central Europe the CERUSI Partnership set up a series of three webinars (online courses) dedicated to the topic of the "Borders of Rural Social Innovation". If you want to learn more about the project, you can visit our [website](#) and subscribe to our [newsletter](#) or check out the [RSI Academy](#).*