



## HOW TO SELL SUSTAINABLE MOBILITY AS INCREMENTAL PART OF THE VISITOR EXPERIENCE?

**Final Conference of the project „Transdanube.Pearls“**



**Monday, May 13<sup>th</sup> 2019, 9.30 a.m. – 4 p.m.**

**Venue: Neusiedl am See, Austria**



# INVITATION TO THE **TRANSDANUBE.PEARLS**

## **FINAL CONFERENCE**

Dear Sir or Madam,

The Danube region is one of the most promising tourism destinations in Europe. Most of the trips to the Danube and within the Danube region are carried out by car, causing negative impacts to the environment and inhabitants. Transdanube.Pearls aims to implement sustainable mobility in tourism along the Danube by building a network for sustainable mobility.

In the last 2,5 years, the partnership of the Transdanube.Pearls project has set various measures to improve the possibilities to use sustainable means of transport to and in the destinations. Besides that, the project succeeded to build the network of the Danube.Pearls, destinations dedicated to sustainable mobility in the Danube Region.

We are pleased to invite you to the final conference of the project Transdanube.Pearls, which will offer the frame for the official foundation of the Network Transdanube.Pearls. Additionally we will have a closer look to marketing needs and possibilities to promote sustainable mobility to the end-user, the tourists. The final conference of the Transdanube.Pearls project will be organized in Neusiedl am See (Austria), which is one of the Danube.Pearls of the Network. It will take place on May, 13rd 2019 from 10 a.m. to 16 p.m.

The detailed agenda will follow in the upcoming weeks. We are looking forward to meeting you in Neusiedl, Austria!

Sincerely,

Environment Agency Austria

Austrian Federal Ministry of  
Sustainability and Tourism



## REGISTRATION

There is no conference fee for the conference. We ask for a binding registration until **3<sup>rd</sup> May 2019** under the following [link](#).

## MEETING VENUE

### **Weinwerk Burgenland**

Obere Hauptstraße 31,  
7100 Neusiedl am See

<https://www.weinwerk-burgenland.at/> .

## CONFERENCE LANGUAGE

Conference language is English.



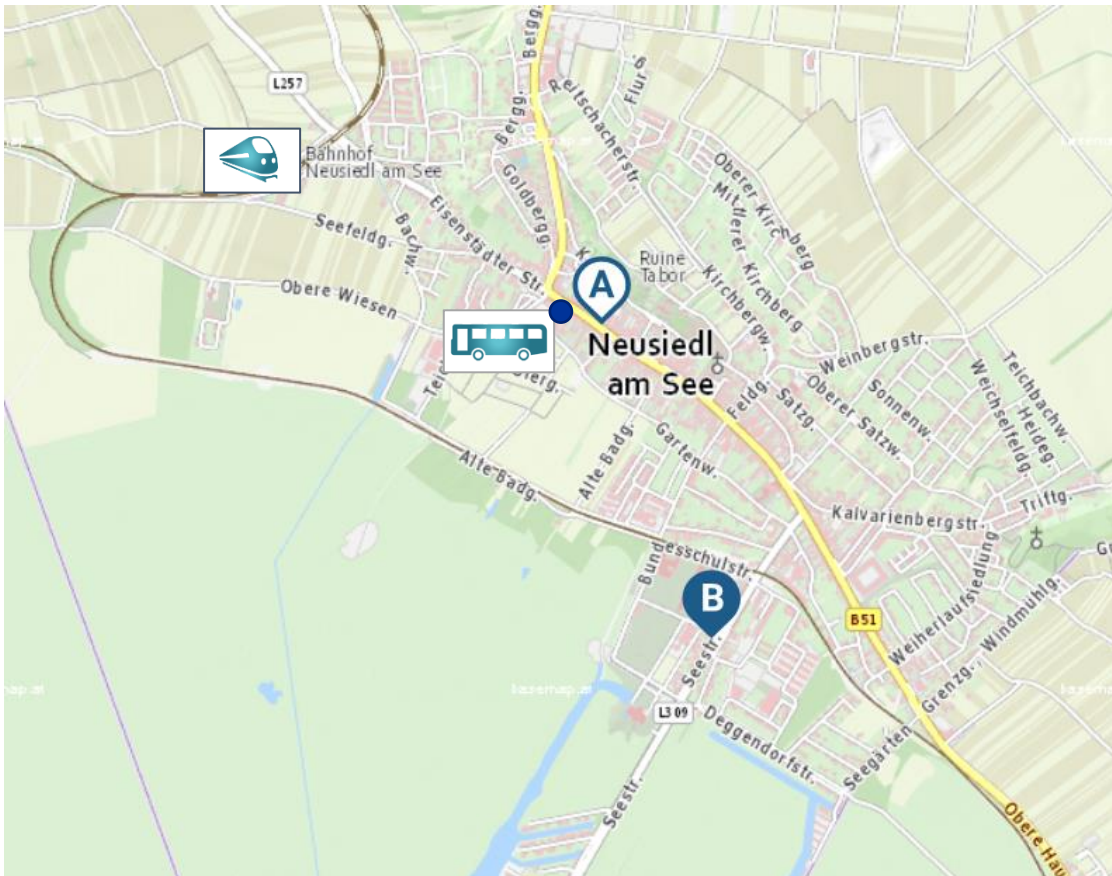
## ARRIVAL AND DEPARTURE TO THE MEETING VENUE

### By Public Transport

Neusiedl am See is accessible by train

- from Vienna Hauptbahnhof within 40 minutes (every hour) .
- from Eisenstadt within around 30 minutes (every hour).

From the train station you can reach the venue Weinwerk Burgenland within a 15 minutes walk or you take the public bus 290, which in front of the train station. Take the first stop "Neusiedl am See Bezirkshauptmannschaft", from here you reach the venue within 3 min (around 200 m walk). Please find the timetables following this [link](#)



Source: [www.anachb.at](http://www.anachb.at)

A.... Weinwerk Burgenland, B... Hotel Wende



The best train/bus connections to the venue

From Vienna	Back to Vienna
<p>Train:</p> <p>Dep 8:15      Wien Hauptbahnhof                   (Vienna Main Station)</p> <p>Arr 8:55      Neusiedl am See</p> <p>Bus 290:</p> <p>Dep 9:00      Neusiedl am See</p> <p>Arr 9:02      Neusiedl am See                   Bezirkshauptmannschaft</p>	<p>Bus 292:</p> <p>Dep 16:51      Neusiedl am See                   Bezirkshauptmannschaft</p> <p>Arr 16:54      Neusiedl am See</p> <p>Train:</p> <p>Dep 17:01      Neusiedl am See</p> <p>Arr 17:42      Wien Hauptbahnhof                   (Vienna Main Station)</p>

From Eisenstadt	Back to Eisenstadt
<p>Train:</p> <p>Dep 8:27      Eisenstadt Bahnhof</p> <p>Arr 8:55      Neusiedl am See</p> <p>Bus 290:</p> <p>Dep 9:00      Neusiedl am See</p> <p>Arr 9:02      Neusiedl am See                   Bezirkshauptmannschaft</p>	<p>Bus 292:</p> <p>Dep 16:51      Neusiedl am See                   Bezirkshauptmannschaft</p> <p>Arr 16:54      Neusiedl am See</p> <p>Train:</p> <p>Dep 16:59      Neusiedl am See</p> <p>Arr 17:26      Eisenstadt Bahnhof</p>



## By Airplane

The nearest airport is Vienna International Airport. Guests travelling by plane have the possibility to go by public transport to the region, which would take around 1,25 – 1,5 hours. For the best public connection from your flight please follow this [link](#)

A collected shuttle service by taxi / minibus will be organized. The transfer would take around 30 minutes, as cost you have to expect around 44 Euro per taxi (for max. 4 persons). Please indicate at the registration if you would need a shuttle and what time your flight would arrive.

Please note that the costs for the transportation from airport to the venue is on the participant's own costs.

## RECOMMENDATIONS REGARDING ACCOMMODATION

### Hotel Wende GmbH & Co KG

Seestraße 40  
A-7100 Neusiedl am See  
Tel.: +43 2167 8111  
Fax: +43 2167 8111-649  
Email: [anfrage@hotel-wende.at](mailto:anfrage@hotel-wende.at)  
Homepage <http://www.hotel-wende.at>  
Single room "Deluxe" 117,50,00 € incl. breakfast per person and day

Please note: Hotel Wende is located around 1,6 km from the venue (15 – 20 min walk). A shuttle will be provided (around 5 minutes ride).

### Seewirt Karner GmbH




Strandplatz 1  
7141 Podersdorf am See  
Tel.: +43 2177 2415 –  
Fax: +43 2177 2415 30 -  
EMail: [contact@seewirtkarner.at](mailto:contact@seewirtkarner.at) –  
Homepage: [www.seewirtkarner.at](http://www.seewirtkarner.at)  
Single room 103,00 € incl. breakfast per room and day

Please note: Hotel Seewirt Karner is located in a neighbouring community "Podersdorf", around 13 km from Neusiedl am See. A shuttle will be provided (around 15 minutes ride)

**Directly in Neusiedl am See, nearby to the venue, there are several small hotels and pensions to a good price. Please find further accommodation [here](#).**

**Please note:** Room booking and payment have to be arranged autonomously by the participants themselves. The available contingent of rooms in the hotels Wende and Seewirt Karner is reserved for participants **till April 8<sup>th</sup>**. Please refer to "Transdanube.Pearls" when booking to get the special offer. Please book as soon as possible, as the contingent is limited.

## CONTACT

You can find further information [here](#). For information and impressions of the EU-project Transdanube.Pearls please use following [link](#) or visit   

If you need any further information, do not hesitate to contact Agnes Kurzweil [agnes.kurzweil@umweltbundesamt.at](mailto:agnes.kurzweil@umweltbundesamt.at) or Patricia Erler [patricia.erler@umweltbundesamt.at](mailto:patricia.erler@umweltbundesamt.at)